



Dear Friends,

May has been a busy month for me. I have started to work with many new clients (thank you all!), and at the beginning of the month, I participated in a Design Competition at the Maricopa Home and Landscape show, which I won! I am attaching a picture for you to see. The design concept was a Beach Retreat, based on sustainability and carefree living.



Here is this month's newsletter on the topic "What sofa style are you?" I hope that you will find the reading fun, informative, and inspiring. If for any reason you do not wish to receive the newsletter any more, please send me an email and let me know, and I will not send it to you again.

Enjoy!

And remember – the money that you put into your home is money that you get to enjoy every day! If you, or anyone that you know, is ready to make their home more beautiful, comfortable, and functional, call or email me today!

All the best,

Ellinor

What is your sofa style?

By Ellinor Ellefson

Interior Designer, Allied Member ASID, Elle Interiors

You have probably heard it before – your home is a reflection of who you are. Or at least, it should be. The way that a home is decorated is sort of a self-portrait. When someone has put some thought into decorating his or her home, it definitely says a lot about that person's individuality, likes and dislikes, as well as lifestyle. Whether you like it or not, the colors, furniture, and accessories that you have in your home, tells a story about you.

As an interior designer, my job is to help my clients find their true and unique style, and to help them achieve a look that will make them feel good about spending time in their homes. My motto is Beauty, Comfort, and Function – Always Together. In a well planned home, these three things should always work together. When they do, you will love your home!

One of the most important pieces of furniture in a home is the family room sofa. The sofa is a statement piece, and the style of the sofa, will affect the rest of the room. Can a sofa tell something about its owner? Maybe. Here are my reflections about different sofa styles, and, maybe about who owns it, or should own it...

(The sofas are all shown in white or neutral fabric to best view the style).



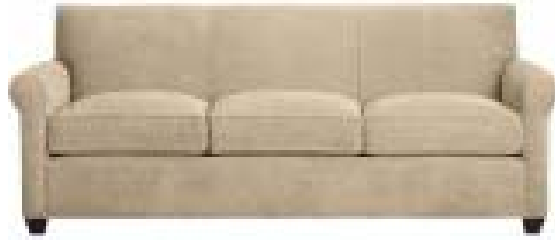
The slipcovered basic

Slipcovered, soft, somewhat rolled arms – have we not all owned one of these? This is the perfect choice for a family sofa. It is a comfortable, snuggle with the kids-friendly sofa, which never will go out of style. Somewhat boring, sure, but comfortable, and goes with many different styles.



Contemporary sleek leather

The contemporary leather sofa, usually in black, white, or red, has often been purchased by a guy. When he marries, the wife sometimes bans his beloved piece to the kids playroom, or somewhere else where she does not have to sit in it. Even if many contemporary leather sofas look sleek and cool, they are usually not the first choice for a family sofa. Great sofa for someone without kids, looking for a clean, minimalist look.



Transitional safe buy

This sofa is basic and goes with most styles. It can go in almost any home, with any style. It is a piece that will last, and something that will not go out of style. Its comfort level will depend on whether its back is upholstered or made with loose pillows. If you are not quite sure what your style is, this might be the piece for you.



Contemporary safe buy

This is another “safe” sofa, this one for the more contemporary person. It is comfortable, clean lined, and if you get it in a neutral fabric, it can last forever. A classic!



Tuscan flair

Imagine this sofa in rich deep green velvet, and this is the choice for anyone who wants to create a warm Tuscan look. With a slightly curved seat, this sofa is both elegant and comfortable.



Graceful elegance

Traditional, graceful elegance. The person who has this sofa knows his/her taste, and wants something that will last many years.



Camelback beauty

The owner of this sofa is not afraid to make a statement with his/her furniture. This is a fun, yet elegant choice for anyone who likes to surprise.



The huge leather piece

The oversized leather sofa with nail heads attracts both men and women. This is a sofa for the rustic, masculine home. The leather will make it last a long time, maybe longer than you might want...?



The French loveseat

Feminine, delicate, and gorgeous, this sofa is most often found in a home where a women has more say in the furnishing decisions than a man is. This style goes with a traditional, as well as a country, style décor.

If you need help selecting a new sofa, or with any other design selections for your home or small office, call or email me at 602-751-1178, ellinor@elleinteriorsaz.com. I am always here for all your interior design, decorating, and remodeling questions and needs!

Have fun – and remember that the money you put into your home is money that you get to enjoy every day!



Ellinor Ellefson, Interior Designer, Allied Member ASID, Elle Interiors

Ellinor Ellefson, allied member ASID, of Elle Interiors, specializes in residential interior design and small commercial spaces. In May 2009, she won First Place at the Maricopa Home and Landscape show for her design of a Beach Retreat based on sustainability and carefree living. This was Ellinor Ellefson's second win in a design competition; in 2007, she won First Place in the "Inspire" competition with a complete makeover of a teen room.

*Ellinor Ellefson believes that great spaces are for everyone and that you do not have to sacrifice style and good looks in order to stick to a budget. She offers a **free first time consultation** to all new clients; call her today at **602-751-1178** or visit her website at www.elleinteriorsaz.com. You can also schedule a "Home Decorating Party" at you house with Ellinor Ellefson as your speaker. Have your friends bring a picture of a room that they would like some help with, and Ellinor will help everyone find their personal style!*